

## **CASE STUDY – MIGRATE DATA FROM ONE SYSTEM INTO ANOTHER**

### **CLIENT**

ESPN  
www.espn.com

### **PROBLEM**

The feed scheduling system and the feed recording system were independent systems, yet they needed to share information. The company was also looking for a better way to manage how long content stayed on the servers before being migrated to an archive system.

### **SOLUTION**

Wendy Ronitz-Baker custom-developed several Media Management tools using the company's existing technology. These included a database to track daily feed records and to manage feed requests, auto-generated trackers to confirm all content had been successfully archived, and logs to ensure that content for immediate on-air productions stayed available on the servers.

## **SYSTEMIQS SERVICES ENGAGED**

### **Systemiqs Data Accessibility Package**

- Migration of Spreadsheets and Small Databases to more Dynamic Database Environments
- Development of Exporting and Importing Procedures to Migrate Data from one System to Another
- Creation and Deployment of Interactive Forms to enable Online Data Entry directly into the System
- Reports Creation and Distribution from Available Databases and Data fields

### **Systemiqs Workflow Optimization**

- New Process Design, Diagrams, and Documentation
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