



Turning systemic problems into **intelligent solutions.**

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## THE SYSTEMIQS STRATEGIC INTERVIEW™

The Systemiqs Strategic Interview™ is structured to produce a top-level, comprehensive look at the systems and processes currently in place in your business and to assess how effectively this workflow is contributing to your business and productivity goals. The outcome of this interview is a System IQ Score™. This score represents how aligned your current operating environment is to your stated objectives.

Step one is to establish the state of the state. Systemiqs facilitates in-depth conversations with company leaders to determine their business goals, to review the strategic plans already in place, and to pinpoint areas that the leaders have identified as needing a change.

Step two is to gather as much information as possible about how the business functions. Depending on the size of the organization this step could take anywhere from 1-5 days. Systemiqs interviews key people on your staff. The interviews focus on three general areas:

### Current Operating Status

- How much time is spent on day-to-day tasks versus projects?
- Which routine tasks take you the longest time to complete?
- How do you access your data and information?

### Workflow Systems and Processes

- What hardware and software do you use on a daily basis?
- What processes or functions are performed manually? Are automated?
- How easy is it for you to get the information you need to perform your job?

### Key People and Resources

- What functions are performed in-house and what functions are outsourced?
- What are your key methods of communicating? Of transferring information?
- Which meetings are most productive?

The third and final step in the process is our analysis. We compile the information and create a visual representation of the current environment. We breakdown the objectives set by the company leadership to determine the full complement of systems and processes which are needed to produce the desired results. We then compare the current operating state to the desired state. The result of this analysis is the calculation of your System IQ Score™ which indicates the distance between where your company is now and where it needs to be.

The deliverable is a Systemiqs Implementation Plan™ containing everything the business needs to improve its score:

- Highlights of the specific areas where improvements need to be made
- Recommendations for implementing new or adjusted systems and processes
- The specific services we can offer to manage, facilitate, or implement the new changes
- Estimated project costs and timelines

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Agreeing to a Strategic Interview does not obligate you to use Systemiqs services. The Score, Analysis, and Recommendations are included in the Implementaion Plan which is yours to keep for future purposes.

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“We combine the latest technological advances with the latest research in human development to implement processes and systems that enable growth and facilitate intelligent decision-making.”

**WENDY RONITZ-BAKER** Chief Information Architect

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